

Re: Join Me in Supporting Heart of Indiana United Way

Good morning, Team,

Our Heart of Indiana United Way workplace campaign is officially underway! This is our opportunity to invest in the communities where we live and work by helping children, families, and individuals build brighter futures.

No gift is too small. Every donation helps strengthen financial security, improve educational outcomes, expand access to health resources, and provide support when our neighbors need it most.

Please join me in making your pledge today. Together, we can make a lasting difference.

Thank you for your generosity!

Re: Your Gift Makes a Difference Right Here at Home

Hi Team,

As we continue our Heart of Indiana United Way workplace campaign, I wanted to share one incredible reminder of why our support matters.

Did you know that 1 in 3 people across Heart of Indiana United Way's five-county region has been assisted by Heart of Indiana United Way? That means there's a good chance someone you know—a friend, neighbor, coworker, or family member—has benefited from programs and services made possible through generous donors like you.

Your gift helps provide children with the tools they need to succeed in school, supports families working toward financial stability, connects individuals to health resources, and helps neighbors facing unexpected challenges.

Every donation, no matter the size, stays local and helps create stronger, healthier communities for all of us.

If you haven't had a chance to make your pledge yet, I encourage you to join me in supporting this year's campaign. Together, we can continue making a meaningful difference right here at home.

Thank you for your generosity and for helping our community thrive!

Re: Helping Families Build a Stronger Future

Hi Team,

One of the many ways Heart of Indiana United Way is creating lasting change is through the THRIVE Network—an innovative approach that helps hardworking individuals and families achieve long-term financial stability.

THRIVE is designed for people who are working but still living paycheck to paycheck. Rather than offering a one-size-fits-all program, THRIVE provides personalized coaching that helps participants set their own goals and create a plan for success. Over an average of 18 months, participants work with trained coaches in areas such as financial wellness, employment, income supports, and family stability.

Whether it's creating a budget, reducing debt, building savings, preparing for a better job, accessing valuable benefits, or working toward homeownership, THRIVE empowers families with the tools, resources, and support they need to build a brighter future.

Your support of our Heart of Indiana United Way workplace campaign helps make life-changing opportunities like the THRIVE Network possible for families throughout our community.

If you haven't made your pledge yet, I hope you'll consider joining me in supporting this important work. Together, we can help more families move from simply getting by to truly thriving.

Thank you for your generosity and for making a difference in the lives of our neighbors.

Re: Helping Children Read, Achieve, and Succeed

Hi Team,

One of the most important investments we can make is in our children.

Heart of Indiana United Way's Read & Achieve initiative helps children build strong literacy skills from birth through elementary school because reading at grade level by third grade is the single greatest predictor of future success. Third grade marks the transition from *learning to read* to *reading to learn*. When children fall behind in reading, they often struggle in every subject that follows.

Through partnerships with families, schools, and community organizations, Heart of Indiana United Way is helping more children start school ready to learn and stay on the path to lifelong success.

Your gift to our workplace campaign helps make these opportunities possible for local children and families.

If you haven't made your pledge yet, please consider joining me in supporting Heart of Indiana United Way. Together, we can help every child read, achieve, and thrive.

Thank you for your generosity!

Re: Your Gift Helps Thousands of Local Families

Hi Team,

Every year, Heart of Indiana United Way helps thousands of people across our communities—and your support makes that possible.

Last year alone:

- 110,202 community members received program support.
- 47,720 people received vital safety-net assistance like food, shelter, rent, and utility support.
- 8,873 children participated in Read & Achieve programs that help prepare them for lifelong success.

These numbers represent real people—our neighbors, coworkers, friends, and families.

If you haven't made your workplace campaign pledge yet, I encourage you to join me in making a gift. Together, we're creating stronger communities and brighter futures right here at home.

Thank you for your generosity!

Re: Halfway Through Our Campaign

Hello Team,

We're making great progress in our workplace campaign, but we're not finished yet!

Every gift—regardless of size—helps Heart of Indiana United Way mobilize our communities to create opportunities for people to thrive. If you've already donated, thank you! If not, there's still time to join your coworkers in making a difference.

Together, we're creating lasting change.

Re: Helping Children Read, Achieve, and Succeed

Hi Team,

Imagine a community where every child feels safe, supported, and encouraged to reach their full potential.

That's the vision behind Heart of Indiana United Way's Youth Opportunity work. By bringing together families, schools, volunteers, and community partners, United Way helps strengthen the relationships children need to succeed both in and out of the classroom.

Your support helps expand family engagement, create mentoring opportunities, improve connections between schools and caregivers, and provide children with the resources they need to grow into confident, successful learners.

When children thrive, families thrive—and our entire community becomes stronger.

Please consider making your gift to this year's Heart of Indiana United Way workplace campaign. Together, we're building brighter futures for the next generation.

Thank you for making a difference!

Re: Investing in Hope, One Family at a Time

Hi Team,

Heart of Indiana United Way doesn't just provide short-term assistance—it invests in long-term solutions.

Through the THRIVE Network, 1,675 individuals and families received personalized coaching to build financial stability, and 100% of participants improved their credit and savings while nearly all reduced their expenses.

When families become financially stable, children are better able to succeed in school, parents experience less stress, and our entire community grows stronger.

Your gift to our workplace campaign helps make success stories like these possible.

Please consider making your pledge today. Every gift helps local families move from surviving to thriving.

Thank you for your support!

Re: Be Part of the Next 100 Years

Hi Team,

2025 marked an incredible milestone—100 years of Heart of Indiana United Way serving our communities. For a century, neighbors have come together to support children, strengthen families, and respond when challenges arise.

Last year alone, more than 2,500 donors and 2,900 volunteers helped Heart of Indiana United Way improve lives across our five-county region.

Now it's our turn to help write the next chapter.

If you haven't already participated in our workplace campaign, please consider making your gift today. Together, we can continue a legacy of caring and ensure our community remains strong for generations to come.

Thank you for helping build the next century of impact!

Re: We're Almost There!

Hi Team,

We're entering the final stretch of our workplace campaign!

If you've already made your gift, thank you for your generosity. If you haven't yet, there's still time to help us reach our campaign goal.

Every gift helps strengthen our community and creates opportunities for people throughout our region to thrive.

Thank you for being part of this effort!