



Heart of Indiana  
**UNITED WAY**

# YOUR VALUES. YOUR LEGACY.

## *Legacy Society*

Heart of Indiana United Way has served this community for 100 years because previous generations believed in planning ahead.

Through thoughtful estate gifts, they ensured that families would continue to find stability, children would continue to succeed, and neighbors would continue to have a place to turn.

**The Legacy Society** honors those who choose to extend that impact into the future.

## A SIMPLE WAY TO MAKE A LASTING DIFFERENCE

Including United Way in your estate plans may be easier than you think.

Many Legacy Society members:

- Add a bequest to their will
- Designate United Way as a beneficiary of a retirement account
- Include a percentage gift in a trust
- Update an existing beneficiary form

Most legacy gifts cost nothing today – but create lasting community impact tomorrow.



## WHY CONSIDER A LEGACY GIFT

Legacy giving allows you to:

- Extend your commitment beyond your lifetime
- Support children, families, and neighbors for decades to come
- Reflect your personal values through lasting impact

You do not need to be wealthy to leave a legacy. Many gifts are percentage-based and fit within existing estate plans.

**Want to  
learn more?**

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