



Heart of Indiana
UNITED WAY

UNITED IS THE WAY TO TURN GENEROSITY INTO CHANGE.

Every gift to Heart of Indiana United Way creates a ripple of positive change – helping local families meet urgent needs, supporting children in reaching their full potential, and giving individuals the tools to build stronger financial futures. Your generosity fuels lasting impact across our communities.

This year marks our 100th anniversary – a once-in-a-century moment to celebrate all we've achieved together and to invest in the future we're building side by side.

Whether you're giving for the first time or increasing your support, your donation helps power the programs and partnerships that make a real difference every day.

AREAS OF IMPACT

Early Learning & Literacy

Helping children start school ready to learn, read at grade level, access books, and thrive in school and life.

Financial Stability & THRIVE Coaching

Offering personalized coaching, employment support, and resources to help individuals and families build secure financial futures.

Basic Needs & Community Resilience

Ensuring access to essentials like food, housing, healthcare, and utilities while supporting communities during natural disasters.

Equity Advancement

Investing in programs that address systemic barriers and ensure everyone has the opportunity to thrive.

Find out more and give at
HeartOfIndiana.org
765-288-5586

Heart of Indiana United Way



GIVING A LITTLE

GOES A LONG WAY



www.HeartOfIndiana.org
765-288-5586

HOW YOUR GIFT MAKES AN IMPACT

Your donation helps local families thrive by supporting Heart of Indiana United Way-funded programs focused in education, financial stability, and basic needs. Here's some examples of what your donation can do:

\$50

Provide books and literacy activities to young children in low-income ALICE households, supporting early literacy and a love of reading.

Connect a family with a healthcare navigator to get insured—reducing health costs and improving school and work attendance.

\$100

Cover the cost of 4 one-on-one financial coaching sessions for a working parent building toward a more secure future.

Provide a weatherization kit to help a struggling household lower utility costs and stay warm in winter.

\$200

Give a child access to a full week of quality childcare or Pre-K.

Provide a family with rental or utility assistance to avoid eviction or disconnection.

Help families access housing and employment supports through 8 personalized THRIVE coaching sessions.

\$500

Provide a full semester of reading support for a child at risk of falling behind.

Provide wraparound supports connecting families to local resources that help cover food, housing, coaching and other essentials.

