



THE BIG LEAP SPONSORSHIP OPPORTUNITIES



Help Others Take a Big Leap Forward



A special 29-day Leap Year campaign to help kids and families take big leaps forward for better futures for themselves and the community.

Learn more about The Big Leap
at heartofindiana.org/bigleap

PRESENTING SPONSOR - \$5,000 (1 AVAILABLE)

Includes:

- Business name/logo incorporated into the Big Leap logo
- Name included in cause campaign on press release and promotional materials
- Featured photos/videos of business throughout Big Leap campaign
- Name in Heart of Indiana United Way Annual Report
- Highlighted in social media posts before, during and after campaign

CATEGORY SPONSOR - \$1,000 (5 AVAILABLE)

Tie your business to supporting specific kinds of big leaps for kids, adults and families. Categories include Childcare, Reading, Home Ownership, Savings, Stability

- Exclusive sponsor of a Big Leap category
- Name on Heart of Indiana United Way The Big Leap webpage
- Included in featured social media posts before, during and after campaign
- Name in Heart of Indiana United Way Annual Report

SPONSOR OF THE DAY - \$500 (29 AVAILABLE)

- Featured business one day of The Big Leap campaign on social media including choice of video/photo
- Name on Heart of Indiana United Way The Big Leap webpage

SUPPORTING SPONSOR - \$150

- Included on The Big Leap webpage and group sponsor recognition posts

IN-KIND RAFFLE SPONSOR

- Provide a prize item of at least \$100 value that can be used in a giveaway drawing to anyone that donates during The Big Leap

Interested in sponsoring?

- Return this completed form with your payment, or
- Fill out the online sponsorship form at heartofindiana.org/bigleap, or
- Contact Kim Williams or Denise King at 765-896-5900



**Heart of Indiana
United Way**



Heart of Indiana
United Way



Help Others Take a Big Leap Forward



SPONSORSHIPS

Complete sponsorship form online at www.heartofindiana.org/bigleapsponsor
or fill out the form below and mail to:

Heart of Indiana United Way • P.O. Box 968, Muncie, IN 47308

SPONSORSHIP INFORMATION

Company Name

Contact

Contact Email

Contact Phone

Address

Sponsorship Options:

☐ Presenting Sponsor - \$5000 (1 available)

☐ Category Sponsor - \$1,000 (5 available)

Which category would you like to sponsor?

☐ Childcare ☐ Reading ☐ Home Ownership ☐ Savings ☐ Financial Stability

☐ Sponsor of the Day - \$500 (29 available)

Do you have a preferred day you would like to sponsor? _____ (Based on availability)

☐ Supporting Sponsor- \$150

☐ In-Kind Raffle Sponsor

TOTAL \$ _____

PAYMENT METHOD:

☐ Invoice Me

☐ Check Enclosed (Made out to Heart of Indiana United Way)

☐ Credit Card (Please complete registration online to provide credit card payment)

For online registration and payment, visit www.heartofindiana.org/bigleapsponsor